

## Agenda

- 8 – 9 am Registration  
9 –10:15 am Disaster Planning for Medical Practices  
10:1 5am Break  
10:30 – 11:45 am Disaster Planning Work Session  
*We will work on key documents and worksheets for Disaster Planning. You will leave with a core set of tasks completed.*  
11:45 – 12:30 pm Lunch – Panel Discussion on Key Disaster Issues  
*Lead Moderator Ryan Giles*  
12:30 – 1:45 pm Performance Improvement Initiatives for Physician Practices  
1:45- 2:45 pm Break Out Sessions  
**Session A:** Technology Disaster Planning  
*This session will address the technical aspects of disaster planning: Cyberthieves, Spyware, passwords, surge protection, firewalls, encryption, and Common mistakes. THIS SESSION IS CRITICAL FOR ALL BUSINESSES AND PERSONAL INFORMATION*  
  
**Session B:** Billing and Reimbursement: Non-Physician Providers.  
*Find out about the CERT requirements and the latest on "Incident To", with a focus on differences for provider settings.*  
2:45 pm Break  
3:00 –4:15 pm Break Out Sessions  
**Session C:** Technology Disaster Planning Continued  
*THIS SESSION IS CRITICAL FOR ALL BUSINESS AND PERSONAL INFORMATION*  
  
**Session D:** RAC Recovery Audit Contracts for Physician and Surgeon Practices  
*Detailing record retention and copying records for the RAC audits.*  
Book signing and discuss difficult practice management issues will be available throughout the afternoon session.  
4:30 – 5:30 pm Hospitality and Networking – Open to guests and spouses  
5:30 pm Adjournment

**With practical insight from a panel of professionals who have lived through, recovered from, and helped others overcome disasters.**

## Faculty

### RYAN GILES

CFO and systems engineer for AGJ Systems & Networks, Inc, a Biloxi, Mississippi-based IT company that works with numerous healthcare facilities. AGJ is a member of the Coast Chamber.

### JEAN ANN HARTZELL-MINZEY, RHIA, CPC

President of Minzey Enterprises - Business Consultants to Medicine, and President of Healthcare Education Strategies, Inc. Ms. Minzey has been a speaker for numerous state hospital associations, state chapters of HFMA, and state chapters of NAQP for over twenty years. Minzey Enterprises is a member of the Coast Chamber

### JOHN W. MCDANIEL, MHA

President and CEO of Peak Performance Physicians, LLC, a nationwide physician practice management company based out of New Orleans, and the co-author of *Disaster Planning for the Clinical Practice*. Mr. McDaniel presented to numerous industry and professional associations.

## Hotel Information

Courtyard by Marriott  
Gulfport Beachfront  
(228) 864-4310  
Conference Rate: \$99/night (*Wednesday through Saturday night*)

Mississippi Gulf Coast Visitors Bureau  
(228) 896-6699  
[www.gulfcoast.org](http://www.gulfcoast.org)



**For questions or more information, please call  
Minzey Enterprises at 877-274-2137**

## Registration Form

Name:  
Title:  
Organization:  
Address:  
City: State: Zip:  
Phone: Fax:  
Email: *Client Cost Person #1: \$475*  
Name:  
Title:  
Phone: Fax:  
Email: *Client Cost Person #2: \$300*  
Name:  
Title:  
Phone: Fax:  
Email: *Client Cost Person #3: \$300*  
Payment: *Check, American Express, Visa, or Master Card* (Circle one)  
Card Number:  
Name on Card:  
Expiration Date:  
Signature:  
**Please fax registration form with credit card information or mail with check payable to Minzey Enterprises to:**  
*Fax: 1-877-274-2137*  
*Address: 45 Hardy Ct, #289, Gulfport, MS 39507*  
For more information, please call Minzey Enterprises at *877-274-2137*

**Thursday, January 22, 2009**  
in Gulfport, Mississippi

## *Critical Healthcare Management Issues*

### Who Should Attend

HIPAA Coordinators, Internal Auditors, Compliance Staff, and Health Information Management/Medical Records personnel for physician offices, home health, and hospitals

### Workshop Description

This program is designed to assist the security and compliance staff in planning and preparing for critical healthcare management issues, including technological failures, natural disasters, medical identity theft, RAC, and billing and reimbursement.

### Registration Fee

\$475, including breakfast, lunch, handouts and book  
\$300 for the second person from your organization

### Location

Courtyard by Marriott Gulfport Beachfront  
Coastal Ballroom  
1600 East Beach Boulevard  
Gulfport, MS 39501

### CE Credits

*This workshop has prior approval of the American Academy of Professional Coders for 5.0 Continuing Education Units. Granting of this approval in no way constitutes endorsement by the Academy of the program, content or the program sponsor.*

Mark Your Calendars- Thursday, January 22, 2009

Minzey Enterprises  
45 Hardy Court, #289  
Gulfport, MS 39507

**Thursday, January 22, 2009**  
in Gulfport, Mississippi

# *Critical Healthcare Management Issues Workshop 2009*

Sponsored by  
Peak Performance Physicians, LLC,  
Minzey Enterprises: Business Consultants  
to Medicine, and Healthcare Education  
Strategies, Inc.